



12-Month Update on City of Greenville 2011 Goals

NOTE: Due to current economic conditions, the City Council indicates an awareness of budgetary constraints that impact all goals and is prepared to make adjustments as necessary based on financial impacts.

1. Goal: Promote a Safe Community

A. Objective: *Continue to support community policing*

Action Item #1: Continue support of Police Community Relations Committee meetings to be held throughout the five City Council districts

Responsibility: Police Department

Timeframe: December 2011

Fiscal Note: No direct cost

Status: The Greenville Police Department continues to support these meetings. Meetings are being held on a regular schedule, and the locations are rotated among the various voting districts. Different sections within the Department make presentations at the meetings in an effort to keep the public informed as to Department activities, provide crime prevention and other crime-related information, and address quality of life issues important to residents. The January 2011 meeting was not held. Since this time, the following meetings have been held:

February 9, 2011 at Police-Fire/Rescue Building—a brief overview of the purpose of the Police Community Relations Committee was given, and Chief Anderson presented the GPD 2010 Annual Report.

March 9, 2011 at J.H. Rose High School—Presentations were given on Project Success and Project Equal by Devinder Culver and School Superintendent Beverly Reep. City officials presented information on the proposed West Greenville Basketball Complex.

April 13, 2011 at the Church of Jesus Christ of Latter Day Saints—Members received an overview of the Police Department given by

different members of Patrol, Investigations, and Administration bureaus. Members also toured the newly acquired Mobile Command Center.

May 11, 2011 at the Barnes-Ebron-Taft/Greenfield Terrace Community Building—Chief Anderson gave a presentation about overall crime in Greenville. Lt. Allsbrook discussed juvenile crime. Code Enforcement personnel discussed the benefits of Code Enforcement for neighborhoods. Officer Jackson discussed GPD kids' programs and the importance of Neighborhood Watch programs.

June 8, 2011 at the Police-Fire/Rescue Building—a presentation was provided on the GPD Crime Analysis program and how it can be used to assist with planning and deployment.

July 2011 – No meeting (summer break)

August 2011 – No meeting (summer break)

September 14, 2011 at East Carolina University Mendenhall Student Center—Meeting with SGA reference community issues as they relate to ECU and the community.

October 11, 2011 at Koinonia Christian Church—Presentations by Area Commander Lt. A. P. White and Code Enforcement Officer Corey Barrett regarding Kristin Drive.

November 2011 – No meeting (cancelled by Chair)

December 14, 2011 at the Police Department—2012 Planning Session

Action Item #2: Continue support of Citizens United Against Violence (CUAV)

Responsibility: Police Department

Timeframe: Ongoing

Fiscal Note: Grant and other funds included in Police Department budget

Status: The Greenville Police Department continues to support CUAV, which provides a voice for the citizens of Greenville/Pitt County. This year, CUAV hosted seven town hall meetings, reaching over 200 citizens. The antiviolence message was promoted at 12 monthly candlelight vigils which honored those whose lives were lost to violence and celebrated life in those months where no lives

were lost. 190 citizens participated in the vigils. CUAV members served on the Special Task Force on Public Safety, which submitted its final report to City Council on June 28, 2011. The President of CUAV assisted former Mayor Dunn in developing the “Good Neighbor Movement.”

Action Item #3: Provide staff support for the Special Task Force on Public Safety

Responsibility: Police Department

Timeframe: May 2011

Fiscal Note: No direct cost

Status: The Task Force completed their work with the last scheduled meeting held on June 9, 2011. The final report was completed and provided to the City Council on June 28, 2011.

Action Item #4: Evaluate and develop an implementation strategy for the recommendations of the Special Task Force on Public Safety

Responsibility: Police Department

Timeframe: July 2011

Fiscal Note: To be determined

Status: At its September 8, 2011 meeting, City Council reviewed the recommendations of the Task Force and provided direction on those that the Council desired to further pursue. Of the 22 recommendations, City Council determined to pursue seven. The City Attorney, City Manager, Chief of Police, and East Carolina University are taking appropriate actions to address the seven selected recommendations.

B. *Objective: Continue and expand crime prevention activities for youth*

Action Item #1: Insure that the existing PAL after-school, summer, and spring break programs have maximum enrollment

Responsibility: Recreation and Parks, and Police Departments

Timeframe: Ongoing

Fiscal note: PAL operating funds of \$105,000 contained in Police Department operating budget

Status: All of the PAL programs are currently at maximum enrollment with the exception of Wellcome Middle School. GPD will continue to promote the PAL programs as in the past. There are currently three full-time PAL sites in operation serving 100 youth in after-school and 142 youth in summer camp. A fee of \$50 was

implemented for the 2011 Summer Camp. This fee covers all activities for the 8-week camp, including travel and food. No negative feedback was received from parents regarding the fee. A \$10 per month fee was implemented for the after-school program at all three sites. In August 2011, a Program Overview-Satisfaction Survey was conducted with parents and students. The results were overwhelmingly positive. The program continues to be a huge success serving at-risk youth in our community.

Action Item #2: Through aggressive recruitment, increase the number of youth participating in the Police Explorer (Boy Scouts) Program

Responsibility: Police Department

Timeframe: December 2011

Fiscal Note: Funds available in Police Department operating budget

Status: Officer M.T. McKnight has been active in the Explorer Program since its inception and has volunteered to assume the leadership role in the program. There are currently eight members who participate on a regular basis. Discussions concerning the development of a transition program between Explorers and PAL are ongoing. Discussions with older PAL participants indicate they have no interest in participating in the Explorer Program. However, Officer McKnight will coordinate with the PAL officers to schedule presentations to the PAL kids who are nearing 15 and aging out of PAL. Additionally, Officer McKnight has coordinated with the SROs and will be visiting both South Central and J.H. Rose during the month of February 2012. During the lunch periods at those schools he will be setting up a display and offering information to students about the Explorer Program. He has also planned some classroom presentations at South Central. These efforts will allow access to more than 1,800 students. Sgt. Carlton Williams is designing a pamphlet to be used for these presentations and future presentations. There are also plans to film a Cityscene episode focusing on the Explorer Program. Filming of that episode is tentatively scheduled for late January 2012.

Action Item #3: Partner with the Public Works Department and the Police Athletic League's After-School Program to continue to promote environmental education as part of a "green city" initiative

Responsibility: Police Department

Timeframe: Ongoing

Fiscal Note: Limited direct costs

Status: The PAL Program has been educating kids about recycling and similar topics through the after-school and Police A-Kid-Emy Programs. Recycling bins are made available at all PAL sites, and the kids are encouraged to recycle whenever possible. Program participants take trips to River Park North, where they are able to learn about the environment, nature, and how to responsibly manage these resources. Some suggestions for the future include participating in the RELEAF Program, whereby the kids can plant trees at various locations. Additionally, PAL staff will look at allocating some space at the sites to allow the kids to plant and maintain their own garden area, allowing them to develop a sense of ownership and pride in a long-term project where the kids can directly benefit from their efforts.

Action Item #4: Continue promoting parent and child development as part of the PAL after-school program

Responsibility: Police Department

Timeframe: Ongoing

Fiscal Note: Included in PAL operating costs

Status: PAL has always adopted the philosophy that parents should be included in activities with the kids in the PAL Program. Parents are frequently invited to events such as baseball games and other sporting events. Additionally, the kids are often given small projects that are completed at home with their parents. The projects are then brought back to the site and shared. There have been times where PAL had tickets to certain events and the kids were given extras for their parents to attend with them. The PAL staff will continue to be open to new ways to make sure that the parents are involved with their children and with the PAL Program. Most recently, PAL began the Family Reading Night Program in which PAL provides books for the kids and parents to read together at the PAL site one night and then they come to the site on a later night and watch the corresponding movie together. PAL has started the Expanded Food & Nutrition Education Plan in which parents and kids are brought together at the Eppes Center and given information on healthy nutrition and then get to prepare and sample healthy recipes.

C. *Objective: Continue to strengthen partnerships between the Police Department and the Pitt County School System*

Action Item #1: Continue partnerships with Pitt County Schools truancy prevention programs

Responsibility: Police Department
Timeframe: Ongoing
Fiscal Note: Funds included in Police Department budget

Status: The Police Department continues to support the efforts of the Pitt County Schools system to return truant students to the correct school in a timely manner. Police Department standard operating procedure is as follows:

- If officers encounter a truant student during school hours, contact is made with the Pitt County Schools Truancy Center to determine the appropriate school to which the student should be returned. Once the student is returned, the school determines the best course of action for the student and assumes responsibility at that point.
- If officers encounter a suspected truant who is determined to either be suspended from school or not registered for school, then efforts are made to contact a parent or guardian. As the individual is not in violation of the curfew ordinance during daytime hours, it may not be feasible to return them to a parent or guardian depending upon the age of the individual.

This procedure has been in practice by the Police Department for several years and has served the purposes well for which it was established.

Action Item #2: Continue support of the Student Success Academy with the United Way of Pitt County, Pitt County School System, and other partners

Responsibility: Police Department
Timeframe: August 2011
Fiscal Note: Minimal direct cost

Status: In July 2011, 62 rising sixth graders graduated from the six-week Student Success Academy, which is a partnership between Pitt County Schools, the Greenville Police Department, Building Hope, Pitt County Boys and Girls Club, the Intergenerational Community Center, and STRIVE. The program prepares students for the sixth grade by honing their math and reading skills from Monday to Thursday. The Police Department provided the leadership for the “Fun Fridays” summer component of the Student Success Academy for all students. Activities included visits to the Planetarium, East Carolina University, the North Carolina Estuarium, and North Carolina State University, and presentations

on internet safety, consequences of joining gangs, substance abuse, and other educational topics. Police Department School Resource Officers and other Police Department employees staffed this initiative.

Action Item #3: Continue the highly successful drop-out prevention program Turning Around for Success that is grant funded by the North Carolina General Assembly Committee on Dropout Prevention

Responsibility: Police Department

Timeframe: Ongoing

Fiscal Note: Grant funded

Status: The final grant report for Project Success, a dropout prevention program for youth 16-21 years of age, showed that 811 students went through the program. The Turning Around for Success component designed for youth aged 16-21 who are on probation and in school served a total of 114 youth; 39 graduated, 38 are still in school, 11 went on to alternative education, and 26 dropped out. Of the 114 youth served, 88 (or 77%) successfully completed their probationary requirements. An additional 697 students utilized the Credit Recovery/Twilight Academy component. The outcome for this program is that it was responsible for the high school graduation of 208 students who would not have otherwise graduated in June 2011.

The grant funding for this program ended as of June 30, 2011. The Greenville Police Department (Project Safe Neighborhood grant) and Pitt County Schools are providing funds to continue the program.

Project Equal, a crime reduction program funded by the Governor's Crime Commission and designed to reduce the number of out-of-school suspensions (OSS), was implemented in August 2010. As of June 30, 2011, a total of 2,738 OSS have been averted and 4,641 school days or 27,846 hours of instruction were maintained. A total of 1,762 students served by this component were potentially not out in the streets. The program resulted in a decrease of 1,323 (or 33.31%) in the number of African-American related OSSs.

Grant funding for this program ends December 31, 2011. Pitt County Schools will be funding this Greenville Police Department initiative as of January 2012.

D. *Objective: Increase police and code enforcement presence in the Frontgate Drive/Kristin Drive area*

Action Item #1: Evaluate the temporary use of an apartment made available by a landlord in the area

Responsibility: Police Department

Timeframe: April 2011

Fiscal Note: To be determined when apartment selected

Status: This item was completed when the substation opened and became operational at 3005 #1 Caldwell Court on August 17, 2011.

Action Item #2: For this area develop a plan to establish crime benchmarks and a three-month reporting schedule

Responsibility: Police Department

Timeframe: April 2011

Fiscal Note: No direct cost to prepare plan

Status: As part of the research completed by the Area Commander, a comprehensive look into calls for service and criminal activity in both communities has begun. Statistics for both areas were compiled for all of 2010 and will serve as the baseline by which future efforts will be gauged. The Area Commander (Lt. Anthony White) will evaluate the statistics for the area each quarter on the first day of the month following the close of the preceding quarter. This information will be used in the monthly computer/crime statistics meeting conducted on the second Thursday of each month.

Action Item #3: Establish a neighborhood watch in the area

Responsibility: Police Department

Timeframe: May 2011

Fiscal Note: Minimal direct cost

Status: GPD officers have made three attempts to garner resident interest in re-starting the inactive Neighborhood Watch program. The first was a neighborhood cook-out in April 2011. The second was an informational checkpoint to provide Neighborhood Watch information to residents during which officers contacted more than 100 residents. Finally, GPD staff made a presentation at the October 2011 Police Community Relations Committee meeting to try to gain interest for a Neighborhood Watch in this area. There are two residents who have indicated that they would participate in

a program once it is going and has other members, but, due to personal safety concerns, they would not be willing to be the first members or be willing to help start the program. That seems to be the general response from residents in this area. It was hoped that the establishment of the Caldwell Court Substation would have helped in these efforts, but thus far that has not been the case. GPD staff will continue to aggressively pursue establishing a neighborhood watch in the Kristin Drive area.

Action Item #4: Establish a neighborhood association in the area

Responsibility: Community Development Department
Timeframe: August 2011
Fiscal Note: Minimal direct cost

Status: A new neighborhood association has not been formed in the Frontgate-Kristin Drive area at this time. The former Neighborhood Liaison and the Crime Prevention Officer held several outreach events in this area. With assistance from Police Department staff, the new Neighborhood Liaison will continue these efforts.

Action Item #5: Initiate concentrated code enforcement effort in the area

Responsibility: Police Department
Timeframe: May 2011
Fiscal Note: Funds for Code Enforcement in operating budget

Status: The Code Enforcement Division conducted a thorough assessment of the Frontgate/Kristin Drive community. A pre-inspection began on February 15, 2011. This inspection consisted of identifying all concerns in the area relating to the Minimum Housing, Public Nuisance, and Junk Vehicle Codes as well as the Crime Prevention through Environmental Design philosophy. To date, Code Enforcement has identified and gathered all of the property owner contact information and has prepared and sent out mass mailing of an invitation to a partnership meeting to discuss preliminary findings with each of the property owners. The mission is to create a team-approach plan with the property owners that addresses each of the identified issues and improves the overall quality of life in the community.

Code Enforcement Officers completed inspections and sent letters to all property owners in the Chesterfield, Shiloh, Alice, and Kristin Drive areas. In these letters, property owners were notified of applicable violations of City ordinances, including Minimum

Housing and Public Nuisance violations such as weeded lots and trash and debris. Code Enforcement Officers will continue to work with property owners to allow them sufficient time to abate these issues before issuing civil fines.

The initial meeting with property owners in this area was held on March 1, 2011 at the Police Department to discuss the various quality of life issues and criminal activities that are taking place in the area noted above. Property owners were given notice at this meeting of their responsibility as property owners and also received information on Crime Prevention through Environmental Design assistance to help make their properties safer for the community. Of the 105 property owners who were sent notifications, 17 attended the meeting. All of those in attendance were receptive to the information provided and expressed appreciation of the Police Department for their efforts to address the quality of life issues in this area. As a result, many issues have been resolved by the involved owners. One example is the ditch line at the west end of the neighborhood. This area has been completely cleaned up by the owners as a result of these discussions. This process of working with the property owners will be ongoing.

E. *Objective: Create jobs and housing opportunities for adult/youth re-entering the community from the correctional system*

Action Item #1: Through the activities of the Pitt County Re-Entry Program, coordinate efforts with activities at the Lucille W. Gorham Intergenerational Center

Responsibility: Police Department

Timeframe: Ongoing

Fiscal Note: Grant Funded

Status: The partnership between the Greenville Police Department and STRIVE to provide opportunities for offenders reentering society continues. Currently, STRIVE receives referrals from the Lucille W. Gorham Intergenerational Center for persons formerly incarcerated looking for employment or job training. The Intergenerational Center also participates as part of the Re-Entry Council coordinated by STRIVE. Both STRIVE and the Intergenerational Center plan to partner on future grant opportunities to continue the work of the Re-entry Program.

Action Item #2: Continue partnership with the Public Works Department, Recreation and Parks Department, Pitt County, non-profit agencies, and Probation and

Parole to identify entry-level job opportunities for non-violent offenders who are re-entering the community from the correctional system

Responsibility: Police Department

Timeframe: Ongoing

Fiscal Note: Looking for funding sources

Status: As part of the Second Chance Re-entry Program through STRIVE, an Employee Services subcommittee has been established to develop strategies to create employment opportunities for offenders reentering the workforce. This subcommittee consists of representatives from STRIVE, the Employment Security Commission, and Pitt Vocational Rehabilitation. Partnerships have been established with several employers including Air Mania, the Salvation Army, C.L. Waters Plumbing, Basils and Sonic restaurants, Holden Temps Service, and At Home Personal Care Services. Six individuals have been successfully placed in employment thus far.

Action Item #3: Partner with the Community Development Department, Department of Social Services, Greenville Housing Authority, and non-profit agencies to explore transitional housing opportunities for non-violent offenders who are re-entering the community from the correctional system

Responsibility: Police Department

Timeframe: October 2011

Fiscal Note: Grant funded

Status: Research into the feasibility of a permanent transitional housing is continuing. As part of the Second Chance Re-Entry Program through STRIVE, a Life Services subcommittee has been established to develop strategies to address transitional housing needs. The subcommittee consists of representatives from the Greenville Housing Authority, God's Love Ministries, Pitt County Department of Social Services, Transitional Aftercare Network, and Agape Regeneration program. Currently, three individuals have received housing assistance.

F. *Objective: Address problems created by gang activity*

Action Item #1: Continue to partner with federal, state, and local law enforcement agencies to target gang activity

Responsibility: Police Department

Timeframe: Ongoing

Fiscal Note: Funds included in Police Department budget

Status: In addition to other duties, the Gang Unit and other units within the Police Department currently have active leading roles in three distinct enforcement operations or initiatives specifically targeting gang activity that directly or indirectly affects crime and quality of life in Greenville and adjacent jurisdictions. All three operations involve multiple jurisdictions and, in one case, multi-disciplinary functions. These efforts are expected to have significant impact on area gang activity. In 2011 the Gang Unit participated in six operations. 24 new gang members and 6 associates were validated. The Gang Unit made 16 presentations in 2011. The Gang Unit made 35 arrests with 11 of those being validated gang members.

Action Item #2: Continue support of the Police Department Gang Unit financially and educationally through training, equipment, and other resources as determined necessary

Responsibility: Police Department

Timeframe: Ongoing

Fiscal Note: Current operation included in Police Department budget

Status: The Gang Unit is assigned to the Criminal Investigations Bureau, and the Unit is funded as part of that budget. The Unit continues to receive ongoing annual training both through the Department and the FBI.

Action Item #3: Evaluate the National League of Cities Youth Violence Prevention Program that includes the following key goals: (1) Reduce youth homicide and violent crime, (2) form partnerships that steer high-risk youth toward positive alternatives, (3) prevent conflict by breaking cycle of revenge and retaliation, and (4) counteract the culture of violence by amplifying the community's moral voice

Responsibility: Police Department

Timeframe: September 2011

Fiscal Note: Minimal direct cost to conduct evaluation

Status: The National League of Cities Youth Violence Prevention Program advocates for a multidimensional approach to address youth violence issues to include partnerships, amplifying the community's moral voice, and breaking the cycle of revenge and retaliation.

The Police Department has invested both human capital and financial resources in youth crime prevention programs including the Police Athletic League Program for youth ages 5-14, the Drug

Abuse Resistance Education (DARE) Program that is taught to all Pitt County 5th graders, and the Project Equal partnership with Pitt County Schools which seeks to reduce the number of youth entering the criminal justice system by reducing the number of out-of-school suspensions and which in turn seeks to modify negative behaviors through positive behavioral supports.

In partnership with Pitt County Schools, East Carolina University, The Daily Reflector, Bruegger's Bagels, and the Greenville Mall, the Police Department hosts and plans an annual "Youth Expressions Art Exhibit" which is the culmination of semester-long studies on the issues of crime, health, and the environment. It seeks to counteract a culture that is accepting of youth violence and the negative health and environmental choices made by the community. The objective is to educate and inform citizens who will in turn amplify the community's moral voice by letting it be known that violence and other anti-social behaviors will not be tolerated.

The High Incident Targeted Strikes (H.I.T.S.) initiative is designed to reduce violent crime using the group focused violence deterrence model, an evolution of Boston's Operation Ceasefire model which is promoted by the National League of Cities. H.I.T.S. relies heavily on fast deliberate police action (break the cycle of revenge and retaliation), community participation, and the mobilization of the community's moral voice. The Greenville Police Department is one of the more than 30 cities which have joined the National Network of Safe Communities that supports jurisdictions implementing these models designed to reduce violent crime. See www.nnscommunities.org.

The Police Department will continue to enhance current strategies and encourage community-based agencies engaged in activities promoted by the National League of Cities.

G. *Objective: Provide effective service to our community in the event of a natural, man-made, or other type of disaster*

Action Item #1: Conduct at least one activation of the City's Emergency Operations Center at a Level 2 status via an event or exercise

Responsibility: Fire-Rescue Department

Timeframe: June 2011

Fiscal Note: \$500

Status: The annual exercise was cancelled due to the actual activation of the Emergency Operations Center for Hurricane Irene. The activation fulfilled this objective.

Action Item #2: Search for funding avenues for improvements to or replacement of the City Emergency Operations Center through The Ferguson Group and other sources

Responsibility: Fire-Rescue Department

Timeframe: December 2011

Fiscal Note: \$600,000 earmark and \$200,000 City match already approved; seeking approximately \$1,000,000 more to complete project

Status: The Fire-Rescue Department submitted a homeland security grant application to the State of North Carolina for an additional \$800,000 on June 17, 2011. There was only \$14 million available nationwide. The City's grant application was not approved for an award.

Action Item #3: Explore feasibility of utilizing social networking and other electronic communication outlets (Twitter, Facebook, Text Messaging) as a means of keeping citizens informed of significant emergency events

Responsibility: Fire-Rescue Department and Public Information Office

Timeframe: June 2011

Fiscal Note: To be determined

Status: The Fire-Rescue Department has developed and begun using a Facebook page for disseminating emergency preparedness messages and information about the Department. The Fire-Rescue Department, in cooperation with the Public Information Office, is using YouTube for community outreach and public fire and life safety information. Although the City's Twitter GNC City Alerts account was used extensively for informational updates from the EOC during Hurricane Irene, the Fire-Rescue Department has not used it to disseminate emergency response information. Fire-Rescue staff are still working with the Public Information Office on a procedure for relaying active incident information. The Public Information Office, Information Technology Department, and Fire-Rescue Department are exploring the development of a custom application to inform subscribers when there is a report of a cardiac arrest within the City. This application would inform subscribers, who are trained in CPR, of the location of the cardiac arrest victims and the closest automated electronic defibrillator device.

- H. *Objective: Increase public education and awareness of ways to prevent crime; and work to eliminate crime by insuring accurate perception and making citizens aware of successes*

Action Item #1: Work with the City's Public Information Office to develop regular segments entitled "Police Beat" focused on providing citizens with important information as it relates to crime and prevention in their communities

Responsibility: Police Department
Timeframe: April 2011
Fiscal Note: Limited direct costs

Status: Multiple discussions have taken place with representatives from the Police Department, ECU, and other individuals from the private sector regarding "Police Beat". Its format, location, and staffing have been discussed. Staff has been unable to come to any resolution regarding how the Police Department can produce the show as envisioned with the Public Information Office's assistance given current resources. Other options are being explored.

Action Item #2: Produce regular "cityscene" episodes focusing on crime prevention and other important issues as they relate to crime and quality of life issues

Responsibility: Police Department and Public Information Office
Timeframe: Ongoing
Fiscal Note: Limited direct costs

Status: Episodes created in 2011 include neighborhood watches, the new Mobile Command Center, crime prevention during vacations, cold cases, GPD Special Olympics events, personal safety on the greenways, Halloween safety, holiday shopping safety, and holiday home safety. The Police Department and Public Information Office will continue to film topics relating to crime prevention and quality of life for the "cityscene".

Action Item #3: Conduct weekly briefings with the news media

Responsibility: Police Department
Timeframe: Start in February 2011
Fiscal Note: No direct costs

Status: These briefings are scheduled every Thursday at 3:30 p.m. at the Police Department. The first weekly briefing was held on February 3, 2011, and they have been conducted on a weekly basis since that time.

Action Item #4: Explore the use of Twitter or other social networks by Area Commanders as tool to improve communications with citizens in their assigned areas

Responsibility: Police Department and Public Information Office

Timeframe: June 2011

Fiscal Note: To be determined

Status: Both Twitter and Facebook are being used by the Police Department to disseminate information on a regular basis. Police staff are exploring ways to use these tools more effectively and will continue to update use of these social networks. The Police Department is also researching a new “Alert System” to notify residents of ongoing issues in their community.

I. *Objective: Aggressively expand neighborhood crime prevention programs and establish clearcut benchmarks for measuring progress*

Action Item #1: Continue partnership with the Neighborhood Liaison in the Community Development Department to identify and develop neighborhood plans to improve the quality of life

Responsibility: Police and Community Development Departments

Timeframe: August 2011

Fiscal Note: No direct cost

Status: The Police Department continues to receive ideas from various neighborhoods and forwards them, when appropriate, to the Neighborhood Liaison. Additionally, the Police Department has participated in events such as neighborhood cookouts in the Kristin Drive and Kearney Park areas in conjunction with the Neighborhood Liaison. Police personnel will continue to coordinate with the Neighborhood Liaison whenever possible.

Planning Division staff reviews existing neighborhood plans periodically. Presently, Planning Division staff is preparing a new neighborhood plan for the Red Oak and Oakdale area.

Action Item #2: Increase the number of active neighborhood crime watch programs by 10%

Responsibility: Police Department

Timeframe: December 2011

Fiscal Note: No direct cost

Status: At the beginning of 2011, there were 55 neighborhood watch programs in existence. Since January 2011, eight new programs have been established, an increase of 15%. This has been

accomplished with the assistance of the Police Community Relations Committee, which has played an active role in this area. The newly established community groups are Nathaniel Village, Summerfield, Taberna, Cobblestone, Cherry Court, Carolina Cove, Serenity Village, and the Legions.

Action Item #3: Propose a new neighborhood crime prevention program with benchmarks

Responsibility: Police Department

Timeframe: September 2011

Fiscal Note: To be determined

Status: The Crime Prevention Unit implemented the program “Speak Up, Stop Crime.” The program was a recommendation of the Public Safety Task Force. Over 1,000 brochures have been distributed, and social media has been utilized to get the word out. Part of the initiative was the implementation of a new tip line which is now operational.

J. *Objective: Participate in the Bright and Safe Initiative*

Action Item #1: Research the Bright and Safe Initiative

Responsibility: Police and Public Works Departments

Timeframe: May 2011

Fiscal Note: No direct cost to conduct research

Status: The target area for this program is the Kristin Drive/Frontgate Drive area. Development of the program is still underway in conjunction with the property owners.

Action Item #2: Develop standards for street illumination levels along City and State streets in coordination with City’s stakeholders

Responsibility: Public Works Department

Timeframe: July 2011

Fiscal Note: No direct cost

Status: The conceptual policy is complete. Staff presented the concept to City Council on December 8, 2011 for guidance. Five Points Plaza is a test case for the parking lot standards, as its new lighting was designed in accordance with the proposed City standards. The Plaza will be used to determine if the recommended lighting levels for parking lots are appropriate. City Council authorized staff to establish a stakeholder group for streetlights and parking lots and to proceed with the development of the City’s lighting standard.

Public Works intends to identify the stakeholders in January 2012 and have the first meeting in February 2012.

Action Item #3: Explore methods of implementing streetlight standards on existing streets approved by the City Council

Responsibility: Public Works Department

Timeframe: September 2011

Fiscal Note: No direct cost

Status: Public Works is working with GUC on options to implement these standards. Presently, the City pays a monthly fee that includes both the cost of electricity and the cost of installing and maintaining a wood pole and light fixture. The City also pays a onetime fee as well as a higher monthly rate when a more costly pole and fixture are installed. The implementation plan must be affordable. Public Works will provide an estimate on the order of magnitude of the costs in March 2012.

2. Goal: **Promote/Strengthen Economic Development Opportunities**

A. Objective: *Explore ways (including nontraditional approaches) the City can better accomplish/promote economic development*

Action Item #1: Coordinate with Convention and Visitors Bureau, Pitt County Development Commission, and other partners to consider a new community marketing campaign

Responsibility: Assistant City Manager/Public Information Office

Timeframe: July 2011

Fiscal Note: \$10,000

Status: The Assistant City Manager provided a report to the City Council on November 16, 2011 that described progress to date on the coordinated marketing campaign and outlined the next steps in the process.

Action Item #2: Research techniques and opportunities for placement of Greenville on “best of business”, “best small city”, and “best quality of life” lists published by national publications and organizations

Responsibility: Community Development Department

Timeframe: October 2011

Fiscal Note: \$7,500 for graphic layout and advertising costs

Status: Urban Development Division staff members are working with economic developers from ElectriCities to format previously assembled economic data into a promotional flyer that can be distributed at events such as International Council of Shopping Centers meetings as well as used in advertisements in publications such as Business North Carolina.

Action Item #3: Move forward with branding study for Greenville's Center City as part of collaborative efforts with other City of Greenville agencies such as the Convention and Visitors Authority, Pitt County Development Commission, and Chamber of Commerce

Responsibility: Community Development Department

Timeframe: August 2011

Fiscal Note: To be determined

Status: The branding study for Greenville's Center City should be a part of the marketing campaign described in Action Item #1 of this Objective.

B. Objective: *Promote public/private partnerships and nonprofit partnerships for economic development*

Action Item #1: Continue working with the Redevelopment Commission to implement the Center City Revitalization Plan including the attraction of businesses and institutions to the downtown area

Responsibility: Community Development Department

Timeframe: Ongoing

Fiscal Note: Costs to be determined on a project by project basis

Status: The Redevelopment Commission and City Council have adopted a 17-item Work Plan for the 2011-2012 fiscal year, which includes a broad range of public infrastructure improvements, small business creation and retention, and quality of life projects and programs.

Action Item #2: Coordinate with East Carolina University and local and national developers to bring high quality mixed-use development to the downtown area through the use of public/private partnerships

Responsibility: Community Development Department

Timeframe: Ongoing

Fiscal Note: Costs to be determined on a project by project basis

Status: Community Development staff continues to coordinate with East Carolina University on projects of mutual interest. Currently,

Urban Development Division staff is working with staff from the Convention and Visitors Bureau to relocate the CVB's offices to the downtown area. Preliminary plans call for the office building to contain additional "for-lease" space.

Action Item #3: Participate in quarterly City and Town Managers of Pitt County meetings hosted by the Pitt County Development Commission

Responsibility: City Manager and Assistant City Manager

Timeframe: Ongoing

Fiscal Note: No direct cost

Status: The City Manager's Office was represented at meetings conducted on February 22, May 24, August 23, and November 29, 2011.

C. *Objective: Develop strategies to make Greenville a gateway city for the emerging ecotourism and other sustainable tourism industry from I-95 to the coast*

Action Item #1: Coordinate with the East Carolina University Sustainable Tourism Program, North Carolina's Eastern Region, North Carolina's Northeast Commission, and other partners to develop ecotourism and other sustainable tourism in the region

Responsibility: Assistant City Manager

Timeframe: Ongoing

Fiscal Note: No direct cost

Status: The Assistant City Manager met with representatives of the ECU Sustainable Tourism Program, North Carolina's Eastern Region, and the Maritime Heritage Development Officer at the North Carolina Department of Cultural Development. Based on those meetings, development of an ecotourism (geo-based tourism) asset map is needed. The North Carolina Eastern Region's heritage survey, which is expected to be completed in December 2011, will provide the foundation for the creation of an ecotourism asset map. Once the asset map is available, City staff will work with representatives to determine the role the City may play in developing and promoting ecotourism.

Action Item #2: Work with the Convention and Visitors Bureau to explore the possibility of expanding their ecotourism efforts in coordination with other community and regional partners

Responsibility: Assistant City Manager

Timeframe: Ongoing

Fiscal Note: No direct cost to City

Status: Discussions have been held with the Executive Director of the Convention and Visitors Bureau (CVB). The Executive Director advised that the CVB has for years promoted/supported ecotourism without referring to those activities as ecotourism efforts. City staff will continue to work with the CVB staff to identify new opportunities to promote and support development of ecotourism

Action Item #3: Seek grant funding for any ecotourism and other sustainable tourism infrastructure needs

Responsibility: City Manager
Timeframe: Ongoing
Fiscal Note: To be determined

Status: City staff has explored funding possibilities with North Carolina's Eastern Region and with contacts through the Ferguson Group at the federal level.

D. *Objective: Explore additional ways to use the Tar River*

Action Item #1: Develop plans to improve canoe/kayak put-ins and take-outs on the Tar River at Town Common and Port Terminal

Responsibility: Recreation and Parks Department
Timeframe: October 2011
Fiscal Note: To be determined

Status: The Town Common boat dock currently provides an adequate put-in/take-out for canoes and kayaks, but the ramp at Port Terminal is not well suited for this use. Staff plans to seek a North Carolina Division of Fish and Wildlife Canoe/Kayak access grant to make Port Terminal more suited for canoes and kayaks.

Action Item #2: Develop plans to improve fishing locations at the Town Common and along the South Tar River Greenway

Responsibility: Recreation and Parks Department
Timeframe: September 2011
Fiscal Note: To be determined

Status: Town Common fishing locations are identified in the Town Common Master Plan. Floodway issues will restrict and complicate any riverside improvements, but nevertheless some improvements are proposed. The Capital Improvement Program includes a request for property adjacent to the South Tar River Greenway to allow for improved fishing opportunities.

Action Item #3: Identify locations for educational opportunities along the Tar River to interpret the adjacent wetlands and the river's ecosystem to park users

Responsibility: Recreation and Parks Department

Timeframe: August 2011

Fiscal Note: To be determined

Status: A committee has been established to review potential interpretive themes, pinpoint signage locations, and develop an overall interpretive program to address the region's native flora/fauna and history. This is an ongoing effort. An ECU graduate student is taking a lead role in this project.

E. *Objective: Promote a green economy*

Action Item #1: Research the green economy and consult with the Pitt County Development Commission, Pitt Community College Workforce Development, East Carolina University, and North Carolina's Eastern Region to gain a better understanding of what green business opportunities Greenville is situated to pursue

Responsibility: Assistant City Manager

Timeframe: April 2011

Fiscal Note: No direct cost

Status: City staff conducted conference meetings with representatives from PCDC, PCCWD, ECU, NCER, and a new resource, Maritime Heritage Development Officer Lauren Hermley of the North Carolina Department of Cultural Resources. The Assistant City Manager also attended the North Carolina Eastern Region's Tourism Mini-Summit on March 2, 2011.

Action Item #2: Provide a report to the City Council on the green economy along with recommended action steps

Responsibility: Assistant City Manager

Timeframe: June 2011

Fiscal Note: No direct cost

Status: Report to be provided to City Council in January 2012.

F. *Objective: Get low income families connected with mainstream financial institutions*

Action Item #1: Arrange a meeting with Community Reinvestment Officers from mainstream financial institutions with local offices to determine outreach activities being provided to low income families

Responsibility: Community Development Department
Timeframe: September 2011
Fiscal Note: No direct cost

Status: Community Development staff met with local financial institution representatives on October 18, 2011 to discuss ways to partner with the institutions in the areas of housing and services to low-income residents.

Action Item #2: Obtain information from the National League of Cities concerning the poverty simulation for leaders program

Responsibility: Community Development Department
Timeframe: June 2011
Fiscal Note: No direct cost

Status: Community Development staff has talked with representatives of the National League of Cities regarding the poverty simulation for leaders program. A possible approach has been developed for consideration by the Human Relations Council in January 2012. The Human Relations Council will make a recommendation to City Council in February 2012.

3. Goal: **Promote Sustainability and Livability of both Old and New Neighborhoods**

A. Objective: *Continue to create walkable/bikeable communities*

Action Item #1: Adopt a bicycle and pedestrian master plan for the Greenville Urban Area

Responsibility: Public Works Department
Timeframe: March 2011
Fiscal Note: Consultant contract amount is \$93,130

Status: Plan is complete and has been adopted by the Metropolitan Planning Organization and all member governments. In coordination with the Bicycle and Pedestrian Commission, Public Works Department staff is developing a plan to begin the process of implementing its recommendations.

Action Item #2: Continue to provide support to the Greenville Bicycle and Pedestrian Commission

Responsibility: Public Works, and Recreation and Parks Departments
Timeframe: Ongoing

Fiscal Note: No direct costs

Status: Public Works Department, and Recreation and Parks Department staffs continue to provide support. Public Works Department staff assists the Commission in developing its agenda in addition to conducting studies for the Commission.

Action Item #3: Apply to be recognized as a Bicycle Friendly Community

Responsibility: Public Works Department

Timeframe: July 2011

Fiscal Note: No direct costs

Status: The Greenville Bicycle and Pedestrian Commission reviewed and endorsed the application at their June 16, 2011 meeting. The application was submitted to the League of American Bicyclists in July 2011. The League of American Bicyclists has completed their review of all applications, and they awarded Greenville an honorable mention status on September 14, 2011. Public Works will be submitting another application in July 2012.

B. *Objective: Continue to expand the greenway system*

Action Item #1: Consider new approaches to fund alternative methods of transportation (greenways)

Responsibility: Public Works, and Recreation and Parks Departments

Timeframe: Continuous

Fiscal Note: No direct cost

Status: The Public Works Department and the Recreation and Parks Department continue to monitor grant announcements to obtain funding for greenway construction. Public Works Department staff submitted an application in June 2011 for a Federal Transportation, Community, and System Preservation Grant, which was approved. The grant will fund the design and construction of the section of the South Tar River Greenway from Pitt Street to Moye Boulevard. The municipal agreement with NCDOT for the project was approved by the City Council on January 9, 2012. A grant was also obtained from the Pitt County Health Department to assist with planning this section of the Greenway System.

Action Item #2: Complete construction of the South Tar River Greenway Phase 1B Project

Responsibility: Public Works Department

Timeframe: March 2011
Fiscal Note: \$1,500,000 (federal grant)

Status: Construction was substantially complete on June 10, 2011. The greenway was opened to the public on the next day. Damage to the greenway due to Hurricane Irene must be repaired prior to final project closeout with NCDOT. The FEMA project worksheet has been completed. Public Works can now contract for the repairs. Any grant funds remaining after project closeout will be used toward the Green Mill Run Greenway Phase II Project (see next Action Item).

Action Item #3: Complete design of the Green Mill Run Greenway Phase II Project from Charles Boulevard to Evans Park

Responsibility: Public Works Department
Timeframe: August 2011
Fiscal Note: \$1,374,400 (federal grant – 80%); \$343,600 (City match – 20%)

Status: The design of this project began in early December 2011 and is expected to take 6-8 months with construction beginning soon after. Construction is projected to be complete in June 2013.

Action Item #4: Meet regularly with representatives of the Friends of Greenville Greenways (FROGGS)

Responsibility: City Manager, and Community Development, Public Works, and Recreation and Parks Departments
Timeframe: Ongoing
Fiscal Note: No direct cost

Status: Public Works Department staff continues to host, attend, and provide staff support on a regular basis. Recreation and Parks Department, Planning Division, and City Manager's Office staff also attend the bimonthly meetings with the FROGGS committee to inform, collaborate on Greenville's greenway program, and plan events and other initiatives. Meetings were conducted on February 8, April 12, June 7, August 18, and November 3, 2011. The next meeting is scheduled to be held on January 19, 2012.

Action Item #5: Pursue with expedience greenway expansion priorities

Responsibility: Public Works Department
Timeframe: Ongoing
Fiscal Note: To be determined for each expansion project

Status: The City was awarded a grant in the amount of \$907,609 with a required local match of \$226,902 to construct a greenway expansion project from the west end of the existing South Tar River Greenway at Pitt Street towards Moye Boulevard in the vicinity of Pitt County Memorial Hospital. Additionally, a \$50,000 grant was awarded to the City by the Pitt County Health Department to be used for planning and design of the project. The project will construct a greenway using existing sidewalks and roads as well as along the river.

C. *Objective: Continue and enhance predatory lending programs*

Action Item #1: Continue the citizen awareness predatory lending educational program developed in 2009

Responsibility: Community Development Department

Timeframe: Ongoing

Fiscal Note: Limited direct costs

Status: Information on predatory lending is provided to all Financial Literacy and First-Time Homebuyer Workshop participants. In addition, information is available within the Community Development Department for the public. Bimonthly workshops were held in February, April, June, August, October, and December 2011.

Action Item #2: Provide quarterly financial literacy classes targeting first-time homebuyers, churches, nonprofits, neighborhood associations, lending institutions, and college students

Responsibility: Community Development Department

Timeframe: December 2011

Fiscal Note: Minimal direct costs

Status: Financial Literacy is a module in the First-Time Homebuyer and Financial Literacy Workshops identified above. Bimonthly workshops were held in February, April, June, August, October, and December 2011.

Action Item #3: Continue contract with N.C. Rural Development to provide Financial Literacy workshops

Responsibility: Community Development Department

Timeframe: Ongoing

Fiscal Note: \$15,000

Status: The City's subrecipient agreement (funded by the Community Development Block Grant program) with the N.C. Rural Development organization ended in May 2011. However, the N.C. Rural Center continues to provide Financial Literacy Workshops as an ongoing service to City of Greenville residents.

D. *Objective: Continue to promote community gardens*

Action Item #1: Continue to solicit interest and participation in community gardens with neighborhood associations, citizens, and groups on City-owned property

Responsibility: Community Development Department
Timeframe: Ongoing
Fiscal Note: \$500

Status: City-owned sites are made available to interested parties for community garden sites. Six garden sites have been established on Hurricane Floyd Flood Recovery Buyout sites owned by the City.

Action Item #2: Establish two additional community garden projects

Responsibility: Community Development Department
Timeframe: December 2011
Fiscal Note: \$3,000

Status: In addition to the existing garden sites and outreach efforts, the Neighborhood Liaison and the Community Garden Technician for Pitt County are working with neighborhood residents, youth groups, and master gardeners to revitalize a group of fruit trees on a City-owned lot. The Neighborhood Liaison and the Community Garden Technician for Pitt County have begun outreach in West Greenville to assess residents' interest in maintaining raised beds at 900 Douglas Avenue.

Action Item #3: Update GIS data quarterly to determine which sites are available for lease and those most suitable for community gardening

Responsibility: Community Development Department
Timeframe: Ongoing
Fiscal Note: No direct cost

Status: The Urban Development and Planning Division staff regularly update parcel information as new lease agreements are formed or old lease agreements expire.

E. *Objective: Continue to monitor the implementation of the 10-Year Plan to End Chronic Homelessness in Pitt County*

Action Item #1: Continue participation on the 10-Year Plan to End Chronic Homelessness Board and Management Advisory Team

Responsibility: Community Development Department

Timeframe: Ongoing

Fiscal Note: No direct cost

Status: The Homelessness Board activities have been delegated to the Management Advisory Team and the Homelessness Board no longer meets. Two staff members from the Community Development Department serve on the Management Advisory Team. Staff attends the scheduled meetings and actively participates in programs sponsored by the Board.

Action Item #2: Continue to provide funding to assist with implementation of SOAR training (SSI/SSDI, Outreach, Access and Recover), a program that strives to access disability benefits for currently homeless people and those at risk of becoming homeless who are living with disabilities

Responsibility: Community Development Department

Timeframe: Ongoing

Fiscal Note: \$15,000

Status: The City entered into a funding agreement with Pitt County and the 10-Year Plan to Eliminate Homelessness program on April 14, 2010. Funding in the amount of \$30,000 (\$15,000 in 2009 and \$15,000 in 2010) was provided from the City's Community Development Block Grant program to the Homelessness Program managed by Pitt County for this program and "Project Homeless Connect." The agreement ended in October 2011.

Action Item #3: Provide assistance in the coordination of the "Project Homeless Connect", which is a one-day event to connect homeless individuals and families with services and support

Responsibility: Community Development Department

Timeframe: March 2011

Fiscal Note: No direct cost

Status: The Project Homeless Connect event was held on March 2, 2011. The City provided funding for the event in the amount of \$18,500 from the Community Development Block Grant program.

Action Item #4: Establish a fund, or a means of raising funds, to provide blankets and basic necessities to homeless individuals

Responsibility: Police and Community Development Departments

Timeframe: October 2011

Fiscal Note: To be determined

Status: A line item has been established providing \$5,000 for use by the Police Department, via Angel Cops, to assist the homeless community and other persons in crisis because of homelessness. Sgt. Carlton Williams replaced Lt. Earl Phipps as the coordinator of this effort. One supply kit, called a 25:40 Kit after Matthew 25:40, which contains basic necessities a person could use when facing homelessness, has been placed in each patrol vehicle. This will allow any patrol officer who comes into contact with persons in crisis due to homelessness to provide assistance to that person. Sgt. Williams will continue to coordinate resources to the Angel Cops Program and work with other agencies to reach more of the homeless community and assist as needed.

F. *Objective: Review and re-evaluate garbage/trash collection*

Action Item #1: Further implement educational program to reduce the number of residents placing trash items at curbside on other than their assigned day of garbage service

Responsibility: Public Works Department

Timeframe: June 2011

Fiscal Note: No direct costs

Status: This action was completed in the fall of 2010 with the exception of mailing an informational letter to property managers/rental agencies. A letter to property managers/rental agencies informing them of when refuse can be placed at the street per City ordinances was mailed in August 2011.

Action Item #2: Continue to evaluate alternatives in conjunction with Code Enforcement to improve removal of trash from vacant and commercial property and removal of material from residential property that the City does not collect

Responsibility: Public Works Department

Timeframe: July 2011

Fiscal Note: No direct cost

Status: The Public Works Department and Code Enforcement Division continue to work together to improve the removal of trash from

vacant and commercial property. Public Works Department staff updated its construction and demolition (C&D) debris procedure. Public Works staff now informs Code Enforcement immediately upon finding C&D material on a route. Public Works staff continues to place a notice sticker on the debris but now immediately informs Code Enforcement instead of waiting a week to determine if the property owner has removed it.

Action Item #3: Present a report on the feasibility and cost of implementing a second litter patrol

Responsibility: Public Works Department
Timeframe: May 2011
Fiscal Note: To be determined

Status: This report was completed and sent to Council on May 13, 2011.

G. *Objective: Preserve historic homes and businesses*

Action Item #1: Prepare a brochure on available resources to aid in the preservation of historic structures and disseminate to the public including placing on the City's website

Responsibility: Community Development Department
Timeframe: March 2011
Fiscal Note: \$1,500

Status: Planning Division staff is continuing to work with the Historic Preservation Commission's Publicity and Design Subcommittees and a graphic designer to develop a comprehensive, multi-page informational brochure. The anticipated end-product will include a wide variety of information on historic preservation efforts by the City, an abridged version of the Design Guidelines, examples of successful projects, area maps, and historical photographs.

Action Item #2: Implement the new program to provide low-interest loans and/or matching grants to assist property owners in preserving historic homes and businesses

Responsibility: Community Development Department
Timeframe: May 2011
Fiscal Note: \$50,000

Status: Planning Division staff and the Historic Preservation Commission developed a pilot revolving loan program that was approved by City Council on April 14, 2011. This no-interest loan program is

available to the owners of properties within the College View Historic District and individual Locally Designated Landmarks. The program is designed to assist property owners in the preservation of historic homes and contributing outbuildings. The program started in June 2011, and two \$10,000 loans have been awarded thus far.

H. *Objective: Explore ways to improve quality of rental properties in neighborhoods (rental task force)*

Action Item #1: Review and strengthen methods to secure compliance with code violations and report on existing procedures and how effective they are

Responsibility: City Attorney and Police Department

Timeframe: June 2011

Fiscal Note: No direct costs

Status: A report on Code Violation Procedures, which reports on existing procedures and how effective they are, was prepared by the City Attorney, Chief of Police, Assistant City Attorney, and Code Enforcement Lieutenant and provided to City Council in the August 26, 2011 Notes to Council. Actions taken to strengthen the methods to secure compliance with code violations were implemented. These include (1) periodically scheduling Code Enforcement Officers to work non-traditional work times including early evening and weekend scheduling, (2) an alteration of the method to receive calls so that Police Dispatch receives the call when all of the Code Enforcement Officers are in the field and immediately contact them with a complaint so that it can be addressed, (3) the posting of signs on property where a code enforcement action is underway, (4) a reduction in the time period from 60 days to 30 days when invoices are sent for expenses incurred to address a violation, and (5) an alteration of the method to address construction and demolition debris by having the Public Works Department remove this debris when it has the capability rather than a contractor.

Action Item #2: Work with East Carolina University to monitor the additional code enforcement officer agreement

Responsibility: Police Department

Timeframe: December 2011

Fiscal Note: No direct costs

Status: The Code Enforcement Resource Agreement between the City and ECU is fully operational. Three quarterly reports have been

completed and submitted to ECU. Code Enforcement Officer Laura Hensley has been assigned this position and has been actively working in the university area neighborhoods as defined in the agreement.

Action Item #3: Explore the feasibility of creating a citywide rental rehabilitation program for owners of rental property to improve the quality of rental housing in neighborhoods

Responsibility: Community Development Department

Timeframe: August 2011

Fiscal Note: CDBG/HOME Funds

Status: City Council approved implementation of a program for the 2011-2012 fiscal year. The grant agreement has been signed, and the program is now available.

Action Item #4: Consider requiring a dumpster during rehab work on homes in neighborhoods

Responsibility: Public Works Department

Timeframe: July 2011

Fiscal Note: No direct cost

Status: The Inspections Division responds to any complaints on construction debris being blown by the wind off the job site. Inspectors, on permitted jobs, have the ability to require the contractor/builder to maintain all materials to include construction-generated trash on the work site. Public Works staff, in conjunction with stakeholders, will develop and present to City Council in the spring of 2012 a recommendation for an appropriate container system for trash generated by remodeling and home construction.

I. *Objective: Explore new strategies to sell homes in revitalization area*

Action Item #1: Continue to work with local housing providers to make available housing counseling and marketing services to potential homebuyers

Responsibility: Community Development Department

Timeframe: Ongoing

Fiscal Note: \$55,000

Status: Community Development staff continues to work with local realtors as approved by City Council and local non-profit organizations to market homes for sale. Efforts have also included

holding an “Open House” event in April of 2011. The existing efforts continue to show promise as five of the eight homes have been sold .

Action Item #2: Continue to provide quarterly homebuyer education classes for potential buyers in partnership with the NC Rural Fund for Development and Housing Division Staff

Responsibility: Community Development Department

Timeframe: Ongoing

Fiscal Note: \$1,000

Status: Classes are held bimonthly by the NC Rural Fund for Development in partnership with the Housing Division of the Community Development Department.

Action Item #3: Continue to explore lease purchase opportunities for homes in the West Greenville Revitalization Area

Responsibility: Community Development Department

Timeframe: Ongoing

Fiscal Note: To be determined for each home

Status: The first lease/purchase home was occupied on July 1, 2011. City Council awarded lots/property to two non-profit organizations on June 9, 2011 for construction of six homes that will be developed for lease/purchase by first-time low and moderate income homebuyers.

J. *Objective: Promote new neighborhood associations*

Action Item #1: Neighborhood Liaison/Ombudsman will continue existing quarterly outreach efforts in neighborhoods that do not have an association

Responsibility: Community Development Department

Timeframe: Ongoing on a quarterly basis

Fiscal Note: No direct costs

Status: The Neighborhood Liaison and the Neighborhood Advisory Board hosted two outreach meetings in City Council Districts 2 and 5. The Neighborhood Liaison/Ombudsman and Neighborhood Advisory Board also participated in National Night Out. As a result of these efforts, the Neighborhood Liaison hosted two initial interest meetings with residents of Summerfield and Cherry View neighborhoods.

Action Item #2: Prepare six-month and twelve-month reports on the activities and effectiveness of the Neighborhood Advisory Board

Responsibility: Community Development Department

Timeframe: July 2011 and January 2012

Fiscal Note: No direct costs

Status: The Neighborhood Advisory Board Chairperson and Vice-Chairperson presented the Board's twelve-month progress report to City Council on August 8, 2011.

K. *Objective: Consider establishing a rental advisory board*

Action Item #1: Review December 29, 2010 staff report on proposed rental advisory board and consider an ordinance creating such a board

Responsibility: City Council

Timeframe: April 2011

Fiscal Note: To be determined

Status: No action taken by City Council to date.

4. **Goal: Develop Progressive and Comprehensive Transportation Initiatives**

A. *Objective: Continue to upgrade Greenville Boulevard and other State-maintained streets within the City (safety and more attractive)*

Action Item #1: Submit a list of projects to improve pedestrian crossing facilities on State-maintained roads for inclusion in the next State Transportation Improvement Program (STIP)

Responsibility: Public Works Department

Timeframe: June 2011

Fiscal Note: No direct cost

Status: Projects have been submitted to NCDOT for prioritization as part of NCDOT's next Transportation Improvement Program that is currently under development.

Action Item #2: Work with the North Carolina Department of Transportation (NCDOT) to perform intersection improvements along Greenville Boulevard and on other State-maintained roads within the City

Responsibility: Public Works Department

Timeframe: Continuous
Fiscal Note: No direct cost

Status: The City has partnered with NCDOT to resurface the intersection of Arlington and Evans. NCDOT is in the process of letting their annual resurfacing contract which includes this intersection. Safety improvements along Charles Boulevard have been funded through the NCDOT Spot Safety Program. NCDOT has directed Division 2 to begin design on the project. The Division has also begun design on the program to install a roundabout at the intersection of Portertown Road and Fire Tower Road.

Action Item #3: Submit enhancement projects along State-maintained roads for inclusion in the Greenville Urban Area Metropolitan Planning Organization's Project List. MPO will submit the list to NCDOT when NCDOT's enhancement program is re-established.

Responsibility: Public Works Department
Timeframe: To be determined by NCDOT
Fiscal note: No direct cost

Status: NCDOT has not yet developed a system for municipalities to submit projects for their enhancement program. The City, therefore, has been unable to submit any projects.

Action Item #4: Work with the NCDOT's Division 2 office to complete design and construction of three landscape enhancement projects on State-maintained roads

Responsibility: Public Works Department
Timeframe: June 2011
Fiscal Note: No direct cost; Federal stimulus dollars are funding construction costs

Status: The three landscape enhancements are scheduled to be completed during the winter of 2011-12, per NCDOT.

Action Item #5: Complete construction of the Thomas Langston Road Extension across the railroad tracks facilitating the completion of this new roadway to relieve congestion on Greenville Boulevard and Memorial Drive

Responsibility: Public Works Department
Timeframe: December 2011
Fiscal Note: \$2,660,000 from 2004 Bonds

Status: Construction of the section of road from its endpoint west of the railroad tracks to Evans Street started in June 2011 and is approximately 85% complete. CSXT installed the concrete panels for the crossing on December 27, 2011. The City's contractor is beginning work on the remainder of the section of the road that was waiting on the installation of the panels. Depending upon installation of the signals at the rail crossing by CSXT, the remainder of roadway construction should be complete by March 2012 and open to traffic from Memorial Drive to Evans Street.

B. *Objective: Accelerate the improvement of pedestrian mobility*

Action Item #1: Include the construction of sidewalks in all State and City street reconstruction and new construction projects

Responsibility: Public Works Department

Timeframe: Continuous

Fiscal note: Cost determined for each project

Status: The Public Works Department continues to include sidewalks in all State and City reconstruction projects and new construction projects.

Action Item #2: Construct sidewalks in areas presently not served based on availability of right-of-way with priority to areas with larger amounts of traffic

Responsibility: Public Works Department

Timeframe: Continuous

Fiscal note: Cost determined for each project

Status: The Public Works Department constructs sidewalks on the City's thoroughfares based on the priorities established by City Council in the ten-year sidewalk master plan. The 2010-2011 Sidewalk Project is under construction and is scheduled to be completed in January 2012. The contractor has been issued the notice to proceed for the Safe Routes to School sidewalk project along Red Banks Road.

C. *Objective: Improve public transit*

Action Item #1: Continue to explore with East Carolina University the potential of coordinating and/or merging the local transit systems

Responsibility: Public Works Department

Timeframe: December 2011

Fiscal Note: No direct cost

Status: Several ECU/City working group meetings were conducted in the first half of 2011. The working group staff met with ECU officials on June 20, 2011 and presented options. ECU officials presented a proposed option to their student leadership in August 2011. ECU's Vice Chancellor for Student Affairs informed the City on December 6, 2011 that the students are not interested in a partnership/merger of the transit systems at this time. Public Works will monitor the situation in the event that ECU determines it may want to pursue a merger or more coordination of services.

Action Item #2: Begin acquiring the property necessary to construct the Intermodal (Bus) Transportation Center

Responsibility: Public Works Department

Timeframe: November 2011

Fiscal Note: Actual costs subject to appraised value of properties; funding for acquisition is 80% Federal, 10% State, and 10% City

Status: Council Member concerns, ECU concerns over pedestrian safety, and the recent potential availability of other sites resulted in City Council directing staff to begin a new site selection process for the proposed ITC. Staff issued a request for proposals and received proposals from consultants to assist the City in completing the site selection process and any necessary environmental documentation. Staff is reviewing proposals and will bring a recommendation to City Council for award of a contract in February 2012.

Action Item #3: Plan the expansion of the GREAT bus system scheduled to begin after the arrival of two new buses in April 2011

Responsibility: Public Works Department

Timeframe: April 2011

Fiscal Note: Funds for expansion included in the 2010-2011 budget

Status: The new route (the 6th route) began operating on July 2, 2011.

Action Item #4: Prepare a report on the total number of bus stops on the GREAT system and the number that have shelters

Responsibility: Public Works Department

Timeframe: May 2011

Fiscal Note: No direct cost to prepare report

Status: Staff has identified the location of all of its existing shelters and is in the process of developing the list of locations where shelters should be installed in the future.

D. *Objective: Complete the relocation of the CSX railroad switching yard*

Action Item #1: Continue to assist the North Carolina Department of Transportation with completing the preparations necessary to move the CSX switching yard from the Howell Street area to north of the City within the vicinity of NC Highway 903

Responsibility: Public Works Department

Timeframe: December 2011

Fiscal note: No cost to the City for this phase of the project

Status: The Finding of No Significant Impact (FONSI) was approved by the Federal Rail Administration in December 2011. NCDOT submitted the required permit for constructing in a wetland area to the US Army Corps of Engineers and the North Carolina Division of Water Quality on January 3, 2012. The Corps and DWQ have up to 60 days to approve the permit. Based on NCDOT's and CSX's time estimates, construction should begin in April or early May 2012.

E. *Objective: Continue working with railroad companies to better maintain railroad properties and street crossings*

Action Item #1: Complete agreements with the railroads to maintain vegetation and remove litter in the area outside of the flagman zone but within the right-of-way of the rail lines at specified locations

Responsibility: Public Works Department

Timeframe: April 2011

Fiscal note: Estimated to cost \$32,400

Status: The Public Works Department has obtained the required paperwork to obtain approval to maintain the landscape in the railroad right-of-way in areas approved by City Council. Public Works staff intends to obtain approval in the winter of 2011-2012 so that the select areas can be "cleaned out" in the winter of 2011-2012.

Action Item #2: Monitor completion of the railroad crossing improvements on Greenville Boulevard (between Evans and Landmark Streets) and Memorial Drive (between Moye Boulevard and Dickinson Avenue)

Responsibility: Public Works Department
Timeframe: March 2011
Fiscal Note: Funding provided by NCDOT

Status: Greenville Boulevard (between Evans and Landmark Streets) was completed in March 2011 and Memorial Drive (between Moye Boulevard and Dickinson Avenue) was completed in February 2011.

Action Item #3: Complete the agreement with the Norfolk/Southern Railroad to paint the exposed surfaces of the railroad bridge over Dickinson Avenue in FY 2011-12

Responsibility: Public Works Department
Timeframe: August 2011
Fiscal Note: \$125,000

Status: Public Works staff has obtained the railroad's requirements for painting this bridge. Planning is in progress. Public Works staff anticipates bidding the project in March 2012 with the painting being complete in April.

F. *Objective: Initiate passenger rail service out of Greenville*

Action Item #1: Complete work with NCDOT and AMTRAK to obtain bus or van shuttle service to the train stations in Rocky Mount and/or Wilson

Responsibility: Public Works Department
Timeframe: April 2011
Fiscal note: NCDOT and/or AMTRAK to fund this service

Status: The proposal to provide connector bus service to AMTRAK is working its way through AMTRAK's approval process. Once it has been approved by AMTRAK, the City will receive a proposed stop location agreement. Public Works staff will coordinate the proposed agreement with ECU, as the tentative site for the stop is on the ECU Medical School campus.

Action Item #2: Maintain contact with the NCDOT Rail Division to promote Greenville for future passenger rail service

Responsibility: Public Works Department
Timeframe: Continuous
Fiscal note: No direct cost

Status: Contact continues with NCDOT's Rail Division to promote Greenville's desire for connectivity to passenger rail for inclusion in future rail expansion planning.

G. *Objective: Improve commercial air service at Pitt-Greenville Airport*

Action Item #1: Review and reconsider airport stimulus program and commercial air service incentive during budget process

Responsibility: City Council and City Manager

Timeframe: June 2011

Fiscal Note: \$120,000

Status: The City Council approved the airport stimulus and commercial air service incentive programs as part of the 2011-2012 budget on June 9, 2011

5. Goal: **Enhance Diversity and Promote Inclusiveness**

A. *Objective: Enhance race relations*

Action Item #1: The Human Relations Council will continue to explore options for community dialogue to promote conversations to enhance efforts of inclusiveness

Responsibility: Community Development Department

Timeframe: July 2011

Fiscal Note: Minimal direct cost

Status: The Human Relations Council evaluated several topics for community dialogues, including the following: immigrant integration, race relations, health care reform, substance abuse, and youth, crime and violence. Because of the similarities between this and the next Action Item (Goal #5, Objective B, Action Item #1), the Human Relations Council combined the two action items and requested that City Council extend the completion date. Staff will meet with the faith-based groups early next year to establish partnerships and to determine how to best build upon and/or extend some of the learning experiences that exist among some of the faith groups within the community.

B. *Objective: Promote inclusive community activities by increasing the awareness of the wide range of diversity in our city, and the participation and contributions of this diversity to our city*

Action Item #1: Human Relations Council to identify the religious faiths present in Greenville and begin an ongoing dialogue with the various organizations

Responsibility: Community Development Department/Human Relations

Timeframe: June 2011

Fiscal Note: No direct cost

Status: Community Development staff will meet with the faith-based groups early in 2012 to establish partnerships and to determine how to best build upon and/or extend some of the learning experiences that exist among some of the faith groups within the community.

Action Item #2: The Human Relations Council will work with the City Council to establish the desired outcomes, meeting agenda, and meeting date for citywide town hall meeting and inclusive community event led by a professional facilitator with expertise in dealing with diversity

Responsibility: Community Development Department, Human Relations Council, and City Council

Timeframe: April 2011

Fiscal Note: \$2,500

Status: This item was presented and approved by City Council on October 10, 2011. After the joint meeting with City Council, a plan of action will be developed to host a series of citywide town hall meetings on race relations.

Action Item #3: Community Development staff and the Human Relations Council will work with the Public Information Office to promote inclusive community programs and activities sponsored and undertaken by the Human Relations Council and as established in the work plan of the Human Relations Council

Responsibility: Community Development Department

Timeframe: March 2011

Fiscal Note: \$1,000

Status: The Human Relations Officer and Human Relations Council are working to complete the plan to include current and new initiatives. The plan should be completed by late February 2012 and will then be submitted to City Council for consideration.

Action Item #4: Reestablishment of a “Community Celebration of Black History” to educate the community on the history, customs, and accomplishments of

black citizens everywhere; annual event occurring in varied locations and involving different faiths

Responsibility: Recreation and Parks Department

Timeframe: October 2011

Fiscal Note: \$2,000

Status: Community Celebration of Black History was held at Eppes Recreation Center on October 22, 2011. Entertainment, games, a showcase baseball game by the Jackie Robinson League, and educational tables from several organizations including 4-H, representatives of traditionally black colleges, and the proposed Black History Museum of Greenville. Plans are underway for another similar event in February 2012.

Action Item #5: Develop and oversee PirateFest's *International Port O'Call* area at Town Common, to showcase ethnic arts, food, and entertainment for the Greenville community

Responsibility: Recreation and Parks Department

Timeframe: April 2011

Fiscal Note: \$6,000

Status: Completed in April 2011.

Action Item #6: Provide free ride days to recreation facilities

Responsibility: Recreation and Parks Department

Timeframe: Ongoing

Fiscal Note: Potential lost revenue for GREAT bus

Status: Free bus tickets were available at all recreation centers for both the Play Day and Community Celebration of Black History events. The tickets allowed riders to ride free to and from the events, and mention of this service was included in all promotions and announcements.

Action Item #7: Continue free or reduced cost promotional events at the Greenville Aquatics and Fitness Center and other recreational facilities to introduce these City facilities to a diverse group of potential new users

Responsibility: Recreation and Parks Department

Timeframe: Ongoing

Fiscal Note: Some potential lost revenue

Status: Two free zumba events were offered at recreational facilities, free health fairs were held at GAFC and Jaycee Park, and GAFC classes were offered at City Hall. A free BMX clinic for PAL participants was offered at the Extreme Park in October 2011.

C. *Objective: Promote items in inclusive community booklets*

Action Item #1: City Council and the Human Relations Council will develop a joint statement on inclusiveness based on models identified in the National League of Cities 2005 Futures Reports: “Inclusive Communities for All” and “Divided We Fall” using a professional facilitator possessing expertise in this field to provide structure for the discussion process

Responsibility: Community Development Department/Human Relations Council/City Council

Timeframe: April 2011

Fiscal Note: \$2,500

Status: This item was presented by the Human Relation Council to and approved by City Council on October 10, 2011.

D. *Objective: Report on affirmative action efforts from City departments*

Action Item #1: Provide the Affirmative Action Program Annual Report for 2010 that details the status of the City’s efforts to recruit, hire, and retain a diverse workforce

Responsibility: Human Resources Department

Timeframe: March 2011

Fiscal Note: No direct cost

Status: The Affirmative Action Program Annual Report was distributed to City Council on March 9, 2011.

E. *Objective: Insure that minority subcontractors (non-Hispanic) are being considered for all City contracts*

Action Item #1: Provide a report on the use of subcontractors (non-Hispanic) for City contracts including who the subcontractors are, contractors the subcontractors work for, and were the subcontractors treated fairly

Responsibility: Financial Services Department

Timeframe: May 2011

Fiscal Note: No direct cost

Status: The report was sent to Council on May 27, 2011.

Action Item #2: Prepare a report on the City of Raleigh's policy of requiring out-of-town contractors to have an office in Raleigh

Responsibility: Financial Services Department

Timeframe: April 2011

Fiscal Note: No direct cost

Status: On February 15, 2011, contact was made with the following individuals at the City of Raleigh: Ellis Wheeler, Purchasing Manager; Mary Waller, Purchasing Administrator; and Richard L. Kelly, City Construction Projects Administrator. None of those persons was aware of any policy in Raleigh that required out-of-town contractors to have an office in Raleigh.

6. Goal: **Plan for High Quality, Sustainable Growth**

A. Objective: *Initiate, strategize, and encourage use of the planned unit development zoning classification*

Action Item #1: Continue to publicize and distribute the information packet for prospective developers on the use of the Master Planned Community development option for eligible sites

Responsibility: Community Development Department

Timeframe: Ongoing

Fiscal Note: Limited direct cost

Status: Informational materials associated with the Master Planned Community development option continue to be available on the City's website and in a handout in the Community Development Department. Planning Division staff continues to inform prospective developers of this option upon consultation.

B. Objective: *Have a public hearing and complete the update of the Manual of Standard Designs and Details*

Action Item #1: Address the two remaining issues in the revised Manual of Standard Designs and Details (MSDD) with input from citizens and developers; present the revisions to City Council for consideration

Responsibility: Public Works Department

Timeframe: November 2011

Fiscal Note: No direct cost

Status: The updated MSDD is complete and published on the Public Works-Engineering Division website in Adobe Reader (pdf) format. AutoCAD files are made available to engineering firms who request them, and the Public Works Department staff is in the process of uploading the drawing files to the website. The goal is to have both the Adobe and drawing files on the same webpage available for downloading.

C. *Objective: Enhance and review the net benefit of vegetation beautification around commercial areas*

Action Item #1: Identify a management action and process as part of the Horizons update to review required vegetation standards for commercial development adjacent to neighborhoods

Responsibility: Community Development Department

Timeframe: May 2011

Fiscal Note: No direct cost

Status: Planning Division staff solicited comments from landscape professionals and provided the Planning and Zoning Commission with a written report on July 19, 2011. The Planning and Zoning Commission initiated a Zoning Ordinance text amendment that included updating the approved planting list and modifying the bufferyard requirements. City Council adopted the Zoning ordinance text amendment on December 8, 2011.

Action Item #2: Analyze the comments received from landscape professionals on the vegetation requirements as part of the review process and recommend changes to the landscape regulations as appropriate

Responsibility: Community Development Department

Timeframe: May 2011

Fiscal Note: No direct cost

Status: Related to Action Item #1 above, Planning Division staff solicited comments from landscape professionals and provided the Planning and Zoning Commission with a written report on July 19, 2011. The Planning and Zoning Commission initiated a Zoning Ordinance text amendment that included updating the approved planting list and modifying the bufferyard requirements. City Council adopted the Zoning ordinance text amendment on December 8, 2011.

D. *Objective: Review the zoning categories as they relate to neighborhood preservation*

Action Item #1: Review, update, and amend as necessary the Neighborhood Commercial zoning district table of uses and development standards for all commercial development adjacent to neighborhoods

Responsibility: Community Development Department

Timeframe: April 2011

Fiscal Note: No direct cost

Status: Planning Division staff has compiled the standards from similar zoning districts from ten other communities and is scheduled to provide the Planning and Zoning Commission a written report in February 2012. The Planning and Zoning Commission will be asked to provide staff with direction on any desired Zoning Ordinance text amendments.

E. *Objective: Review setback requirements for large multifamily residential developments*

Action Item #1: Prepare a report with potential alternatives on setback requirements for large multifamily residential developments in and outside of the urban core

Responsibility: Community Development Department

Timeframe: October 2011

Fiscal Note: No direct cost

Status: Planning Division staff began the process of collecting data related to this topic and plans to provide a written report to the Planning and Zoning Commission in March 2012.

7. **Goal: Enhance Cultural and Recreational Opportunities**

A. *Objective: Provide better and improved park/recreation facilities in underserved neighborhoods*

Action Item #1: Continue investigating the potential for Pitt County Schools to partner with the City in upgrading the South Greenville recreation and park facilities

Responsibility: Recreation and Parks Department

Timeframe: August 2011

Fiscal Note: No direct cost

Status: During the first half of 2011, discussions took place on this proposed partnership with Pitt County Schools staff. No further formal discussions with the school staff have taken place since that

time, but when City funding can be identified that will allow for design and determination of costs, a formal proposal for cost sharing will be made to Pitt County Schools.

Action Item #2: Investigate availability and estimated cost of land for a neighborhood park adjacent to and accessible from Countryside Estates

Responsibility: Recreation and Parks Department
Timeframe: October 2011
Fiscal Note: \$100,000

Status: A survey of property ownership in the area has been conducted. Discussions were held with the Airport in hopes of using a portion of Airport land for a park on a \$1/year lease basis, but FAA regulations preclude this. Research will continue, but options close and convenient to Countryside Estates are very limited due to the configuration of the neighborhood and access challenges caused by the proximity of area highways.

Action Item #3: Complete renovation of playground and provide parking control at Greenfield Terrace Park

Responsibility: Recreation and Parks Department
Timeframe: July 2011
Fiscal Note: \$58,000

Status: Playground renovations are complete as are pedestrian/vehicular circulation improvements and landscaping.

Action Item #4: Install air conditioning system in the gymnasium at the Greenville Aquatics & Fitness Center

Responsibility: Recreation and Parks Department
Timeframe: May 2011
Fiscal Note: \$115,000

Status: Air conditioning system became operational in June 2011.

Action Item #5: Present to City Council a proposal for a basketball park on Albemarle Avenue

Responsibility: Recreation and Parks Department
Timeframe: February 2011
Fiscal Note: \$650,000

Status: Presentation was made on February 21, 2011. Since then, two public meetings to discuss this project have been held at the Eppes Recreation Center. Some concerns were expressed, but general support was expressed by those attending. A follow up report summarizing the public comments will be presented to the City Council in January 2012 and will be followed up with a Capital Improvement Program request for funding as part of the biennial budget development process.

Action Item #6: Develop plans to replace the gymnasium floor at the Eppes Recreation Center

Responsibility: Recreation and Parks Department
Timeframe: March 2011
Fiscal Note: \$175,000

Status: Completion of the Eppes Center renovations, including replacement of the gym floor, has been submitted as the Recreation and Parks Department's #1 Capital Improvement Program priority.

B. *Objective: Consider a bond referendum for parks*

Action Item #1: Work with Recreation and Parks Department to identify projects within the 2011-2015 Capital Improvement Program that can be included as part of a General Obligation Bond or Certificates of Participation package for City Council consideration

Responsibility: Financial Services Department
Timeframe: April 2011
Fiscal Note: Amounts will be identified with finalized list

Status: The Financial Services Department conducted meetings with the Recreation and Parks Department to create a list of projects that could be part of a General Obligation Bond Issue. Projects have been identified; however, timing for a particular bond issuance has not been determined.

C. *Objective: Develop strategies for ensuring more open space and neighborhood parks*

Action Item #1: Propose format and members for study committee that will consider and recommend methods for land preservation, acquisition, and park and greenway development

Responsibility: Recreation and Parks Department
Timeframe: June 2011
Fiscal Note: No direct cost

Status: Format, operating procedures, and members are still not determined, though there has been a little format progress.

D. *Objective: Establish a nonprofit to enhance recreation projects/parks*

Action Item #1: Submit necessary paperwork for creation of non-profit Partners for Greenville Parks

Responsibility: Recreation and Parks Department

Timeframe: June 2011

Fiscal Note: \$200

Status: ECU Recreation and Leisure Studies graduate student Margaret Garner has been working with the Recreation and Parks Director on this project. Articles of Incorporation have been developed and approved, and board members are being identified. Once the board is in place, an IRS application will be filed for non-profit status. A well attended luncheon was held on November 28, 2011 to introduce the concept to area leaders.

Action Item #2: Initiate recruitment process for establishing “friends of the park” chapters within Partners for Greenville Parks

Responsibility: Recreation and Parks Department

Timeframe: September 2011

Fiscal Note: \$300

Status: Promotional brochure is in development to explain *Partners for Greenville Parks* concept and provide step-by-step instructions for acquiring chapter status within the Partners for Parks. Recreation and Parks Director will provide Partners for Parks briefing and promote chapter development at the Community Development’s Neighborhood Symposium, scheduled for March 24, 2012.

E. *Objective: Provide a series of citywide special events, alone or in partnership with an outside organization*

Action Item #1: Plan and host all aspects of PirateFest’s “Ports of Call” area at Town Common

Responsibility: Recreation and Parks Department

Timeframe: April 2011

Fiscal Note: \$6,000

Status: Completed; event held on April 9, 2011.

Action Item #2: Coordinate all planning, operations, and fundraising for the 5K Greenville Rec Run and the Greenville-Pitt County 8K Road Race

Responsibility: Recreation and Parks Department

Timeframe: May/August 2011

Fiscal Note: \$7,000

Status: The Greenville Rec Run took place on May 14, 2011. The 8K Road Race, scheduled for August 27, 2011, was postponed due to Hurricane Irene and rescheduled to March 10, 2012.

Action Item #3: Continue to provide or support a variety of citywide special events, including Sunday in the Park, Kidsfest, National Night Out, and the Splash and Dash Kids Triathlon

Responsibility: Recreation and Parks Department

Timeframe: Ongoing

Fiscal Note: \$25,000

Status: Kidsfest was held on April 2, 2011, National Night Out was held on August 2, 2011, Sunday in the Park included 12 free concerts in June-August 2011. The August 20, 2011 Doggie Pool Party drew many participants, Play Day was offered at Greenfield Terrace Park on October 8, 2011 and the Kidtastik Dog Show/Disc Competition took place on October 15, 2011. In addition, the BMX Festival took place on November 12, 2011 and "Greenville Gives" holiday celebration was held on December 2, 2011 both at Five Points Plaza.

F. *Objective: Offer new or expanded recreational opportunities*

Action Item #1: Continue offering nine week summer camp targeted to teens

Responsibility: Recreation and Parks Department

Timeframe: August 2011

Fiscal Note: \$14,000

Status: Teen Camp was offered at the Teen Center in June-August 2011 with 211 total registrations.

Action Item #2: Continue offering BMX beginners' clinic to PAL and other Eppes and South Greenville youngsters to allow them to sample the sport

Responsibility: Recreation and Parks Department

Timeframe: September 2011

Fiscal Note: \$500

Status: A BMX clinic was offered through Protown BMX at the Extreme Park on October 8, 2011. The event was free to 20 PAL youngsters. Protown BMX gave GRPD a reduced rate and recruited a sponsor to provide lunch for participants. Twenty helmets were purchased, which participants could keep.

Action Item #3: Conduct an open house at Extreme Park with BMX demonstrations

Responsibility: Recreation and Parks Department

Timeframe: August 2011

Fiscal Note: \$300

Status: Promotional resources were shifted to the BMX Jam Fest held on November 12, 2011 at Five Points Plaza. Recreation and Parks Department employees staffed a tent, informational table, and display to promote the Extreme Park to event participants and spectators. Protown BMX provided free instruction.

Action Item #4: Initiate new arts programs at Eppes and South Greenville Recreation Centers

Responsibility: Recreation and Parks Department

Timeframe: October 2011

Fiscal Note: \$3,000

Status: South Greenville initiated a new arts program in November 2011. The program is held twice a week, on Wednesday evenings and Saturday late mornings/early afternoons. Each session has had 7-10 participants. Eppes initiated four new programs in December 2011: two classes for basic arts and crafts and two for drumming.

G. *Objective: Encourage East Carolina University in its efforts to construct a performing arts center*

Action Item #1: Continue dialogue with East Carolina University in support of the University's plan to construct a performing arts center

Responsibility: City Manager

Timeframe: Ongoing

Fiscal Note: No direct cost in planning stage

Status: A performing arts center remains a project on ECU's capital needs list, but it is not a top priority at this time.

Action Item #2: Insure that a performing arts center is included in the new ECU master plan

Responsibility: City Manager

Timeframe: June 2011

Fiscal Note: No direct cost

Status: City Manager served as a member of the ECU Master Plan Advisory Committee. A Draft Final Master Plan including a performing arts center was presented to the Advisory Committee on June 29, 2011 and is scheduled for adoption by the ECU Board of Trustees in February 2012.

H. *Objective: Promote cultural entertainment in the downtown area*

Action Item #1: Continue to identify cultural and entertainment amenities that will also serve as traffic generators in the Center City area as part of the revitalization program to include public art opportunities, festivals, and recreational programming

Responsibility: Community Development Department

Timeframe: December 2011

Fiscal Note: No direct cost

Status: Community Development staff continues to work with staff and volunteer board members from GO-Science to develop the site on Dickinson Avenue purchased by the Redevelopment Commission for a science museum and educational center. Staff also coordinates with Uptown Greenville to ensure that both the Uptown Umbrella Market series as well as Freeboot Friday series continue to grow and prosper. Community Development staff also coordinated with other City departments as well as private promoters to develop a BMX bicycle festival held at Five Points Plaza on November 12, 2011.

Action Item #2: Create a steering committee charged with developing a fundraising plan for renovation of the former White's Theatre based on estimates developed through the design process

Responsibility: Community Development Department

Timeframe: May 2011

Fiscal Note: No direct cost

Status: A steering committee has been formed, and fundraising and business plans are under development. Three public meetings regarding theatre fundraising have been held, and an additional meeting is planned for early 2012. Committee members have

established giving levels and members are also working to secure lead gifts for the project.

8. Goal: **Promote Sound Environmental Policies**

A. Objective: *Involve all citizens in recycling*

Action Item #1: Explore the City providing for a small fee or at no cost roll-out recycling bins including the feasibility of a pilot program in low participation areas

Responsibility: Public Works Department

Timeframe: August 2011

Fiscal Note: To be determined

Status: The feasibility report was provided to City Council in Notes to Council on July 1, 2011.

Action Item #2: Develop strategies working with an ad-hoc recycling committee consisting of stakeholders to increase recycling in the City in coordination with the Environmental Advisory Commission and Keep Greenville Beautiful, Inc.

Responsibility: Public Works Department

Timeframe: April 2011

Fiscal Note: No direct cost

Status: The ad-hoc Recycling Committee completed their recommendation and it was presented to City Council in April 2011. City Council approved the recommendation to implement a Recycling Rewards pilot program. The program began the week of July 11, 2011. A progress report will be provided to City Council in January 2012.

Action Item # 3: Explore alternatives to increase recycling in the commercial sector

Responsibility: Public Works Department

Timeframe: May 2011

Fiscal Note: No direct cost

Status: Small businesses may take their recycling to a Pitt County collection point for disposal at no cost. Pitt County, the City of Greenville, ECU recycling coordinators, Keep Greenville Beautiful, and ECVC have met and have developed a plan for a team that will assist small businesses in establishing a recycling program. The team will begin work in early 2012.

B. *Objective: Monitor air quality situation*

Action Item #1: Monitor proposed developments in EPA's changes to air quality standards

Responsibility: Public Works Department

Timeframe: Ongoing

Fiscal Note: No direct cost

Status: In September 2011, EPA stopped its efforts to implement new air quality standards that lowered the ozone standard. The standards will remain unchanged until a scheduled review in 2013. Staff will continue to monitor the situation for changes.

C. *Objective: Continue to implement the US Mayors' Climate Protection Agreement*

Action Item #1: Develop a strategy to include environmental and sustainability goals as an addendum to the City's Horizons Plan

Responsibility: Public Works Department

Timeframe: November 2011

Fiscal Note: No direct cost

Status: The Environmental Advisory Commission, along with the Greenville Climate Protection Partnership, has reviewed the City's Horizons Plan and provided input during the last review cycle. Public Works staff will continue to work with Community Development to formalize an addendum with regards to sustainability goals.

Action Item #2: Explore the options of developing a city tree master plan to increase shading and CO² absorption (coordinate with the review of the City's tree ordinance)

Responsibility: Public Works Department

Timeframe: November 2011

Fiscal Note: No direct cost

Status: The City was awarded a grant by the State to develop a master plan for the City's urban forest. The process of developing this plan will begin in January 2012 and the plan should be complete by December 2012.

D. *Objective: Work with East Carolina University to address environmental issues*

Action Item #1: Explore methods of working with ECU to jointly address environmental issues (other than climate protection) in Greenville

Responsibility: Public Works Department

Timeframe: May 2011

Fiscal Note: No direct cost

Status: Although ECU does not fall under City regulations, the Public Works Department and ECU Environmental Health and Safety are coordinating on water quality issues. ECU staff informs Public Works when illicit discharges occur to the ECU drainage system. ECU Recycling Coordinators work closely with Public Works staff and Keep Greenville Beautiful to increase the effectiveness of the area's recycling programs.

E. *Objective: Enhance energy efficiency and reduce energy consumption*

Action Item #1: Select an energy savings performance contractor to improve the energy efficiency in buildings maintained by the City

Responsibility: Public Works Department

Timeframe: May 2011

Fiscal Note: Costs funded by future energy savings

Status: Schneider Electric, the Energy Savings Company, was selected and approved by Council on November 14, 2011. On December 8, 2011 Council approved proceeding with the Investment Grade Audit (IGA) that is necessary to develop a guaranteed energy savings performance contract with Schneider Electric. The IGA should be complete by the end of January 2012 reviewed by the City's third party representative, and then submitted to the NC Local Government Commission for approval. It is anticipated that the process for review and approval will be received in May 2012. A performance contract will be submitted for approval to Council in June 2012, and construction is anticipated to be complete between April and July 2013.

Action Item #2: Continue to implement the City's Energy Conservation Strategy using the City Energy Efficiency and Conservation Block Grant funds

Responsibility: Public Works Department

Timeframe: December 2011

Fiscal Note: Funding for approved program is Energy Efficiency and Conservation Block Grant program (\$777,600)

Status: Four programs are in process, although the poor economy is having an impact. The LED and induction streetlights were installed on Arlington Boulevard in late 2010. Public Works will

be working with GUC to install more LED streetlights based on the results of the test. One developer with a development under construction is interested in participating in the LED streetlight grant program. Public Works will be doing the paperwork to establish the final draw from the grant program for the loan program. Public Works will be adjusting the program to utilize the unobligated funds.

Action Item #3: Explore installing solar panels to heat the swimming pool water at Greenville Aquatics and Fitness Center

Responsibility: Recreation and Parks Department

Timeframe: August 2011

Fiscal Note: Cost to be determined

Status: A system of waste heat recovery from the pool dehumidifier (which must be replaced soon), supplemented by solar panels, is theoretically possible, although funding has not been identified for a contracted assessment of this concept. A request for funding the replacement of the dehumidifier has been submitted for the fiscal year 2013-2014 Capital Improvement Program, with the intention of incorporating some sort of energy conservation measures into the system at the time of replacement. (Note: The Energy Performance Program managed by Public Works could theoretically address this issue, but the consultants have advised that the cost savings achieved would never cover the high cost of equipment installation, thus excluding this item from funding through that program.)

F. *Objective: Further investigate Pitt-Greenville Airport noise, vibration, and fumes experienced by citizens in nearby neighborhoods and find solutions to the problem*

Action Item #1: Coordinate with the Pitt-Greenville Airport Authority as it conducts an Environmental Assessment required in connection with possible runway safety improvements which may include an extension of Runway 2-20 with the scope of the Environmental Assessment to address the impact of the Airport on adjacent neighborhoods by possibly including an evaluation and recommendation on noise and air quality mitigation efforts and a National Ambient Air Quality Standards assessment

Responsibility: City Attorney

Timeframe: Environmental Assessment completed by July 2011

Fiscal Note: No direct cost to coordinate with the Airport Authority; the expense for the Environmental Assessment will be borne

by the Airport Authority and funded by a Federal Aviation Administration grant.

Status: An Environmental Assessment is being prepared for the Pitt-Greenville Airport Authority by a consultant pursuant to a professional services agreement which is funded by a grant from the Federal Aviation Administration (FAA). The scope of work includes a detailed analysis of noise and air quality issues. The draft Environmental Assessment was sent to the FAA on July 22, 2011 for review by the FAA. Upon completion of the FAA's review, public meetings will be held with the adjacent neighborhood. It is expected that these meetings could be conducted in February or March 2012, based on the assumption that the FAA will complete its review in January 2012. A public meeting was conducted with the adjacent neighborhood in April 2011 in order for the citizens to express their concerns.

G. *Objective: Initiate a Climate Protection Plan that includes, but is not limited to, energy reduction goals and a holistic sustainability element*

Action Item #1: Explore the options that other similar cities in North Carolina use to create holistic sustainability plans

Responsibility: Public Works Department

Timeframe: May 2011

Fiscal Note: No direct cost

Status: Public Works staff has conducted some research on this Action Item as part of other programs. Staff will formalize this information and continue to collect information from the remaining communities. A recommendation will be provided to City Council in the spring of 2012.

Action Item #2: Explore options for development of an integrated City Climate Protection Plan in conjunction with exploring options for creating a citywide sustainability plan

Responsibility: Public Works Department

Timeframe: August 2011

Fiscal Note: No direct cost

Status: This Action Item is integral to the previous Action Item. Public Works staff has conducted some research on this Action Item as part of other programs. Staff will formalize this information and continue to collect information from the remaining communities.

A recommendation will be provided to City Council in the spring of 2012.

- H. *Objective: Proactively work with Greenville Utilities Commission (GUC) and other agencies to educate the community about energy efficiency/weatherization*

Action Item #1: Request GUC to enhance public service announcements and website information on the benefits of compact fluorescent light bulbs, solar panels, and the E-300 building program

Responsibility: Public Information Office

Timeframe: May 2011

Fiscal Note: No direct cost

Status: Completed in May 2011.

- I. *Objective: All residential projects in which the City participates will, as a minimum, meet E-300 program energy standards*

Action Item #1: Publicize that all residential projects built by the City or in which the City participates in any manner as a minimum meets GUC's E-300 standards

Responsibility: Community Development Department

Timeframe: Ongoing

Fiscal Note: Cost to be determined for each project

Status: All requests for proposals from builders partnering with the City for affordable housing development are required to meet E-300 energy standards. In addition, the City works with the builder in the marketing of this information to prospective buyers and tenants when the E-300 certification is granted by Greenville Utilities Commission.

9. **Goal: Enhance Understanding and Increase Broader Citizen Participation in City Government**

- A. *Objective: Continue to look at ways to improve communication with citizens through the news media, social media, GTV-9 and the Internet*

Action Item #1: Develop a social media policy and work with staff to implement social media tools as is prudent and in the best interests of the City

Responsibility: Assistant City Manager

Timeframe: April 2011

Fiscal Note: To be determined

Status: The social media administrative procedure was implemented effective November 21, 2011. The policy requires social media training for selected personnel and an annual report assessing the effectiveness of social media tools and training program.

Action Item #2: Research opportunities to implement emerging communications tools and how to best implement them

Responsibility: Public Information Office

Timeframe: August 2011

Fiscal Note: To be determined

Status: PIO staff has looked at mobile apps, but at this time these apps are more expensive than the current service request software they would have to interact with (and could not replace). The cost is prohibitive to move forward. Other less expensive options will be explored in 2012.

B. *Objective: Notify neighborhoods and stakeholders of issues that impact them*

Action Item #1: Provide an automated process over the Internet that will allow persons to subscribe and automatically receive notifications about land use and neighborhood issues

Responsibility: Community Development Department

Timeframe: December 2011

Fiscal Note: \$1,000 if purchase of software module/upgrade is required

Status: Completion of this Action Item has been delayed. Community Development staff plans to work with the Information Technology Department to complete an assessment of the technical requirements for such a system by July 2012.

Action Item #2: Continue to provide required notice of land use issues to impacted parties as required by state law and City policies

Responsibility: Community Development Department

Timeframe: Ongoing

Fiscal Note: Estimated \$30,000 in annual advertising costs depending on number of land use issues during the year

Status: Staff continues to provide public notice of land use applications in accordance with State law and City policies.

C. *Objective: Keep promoting the Talent Bank (increase recruitment)*

Action Item #1: Place an advertisement for upcoming board and commission appointments in The Daily Reflector as appointments come up and place an advertisement recruiting applications for all boards and commissions in The Daily Reflector and The M Voice on a quarterly basis

Responsibility: City Clerk's Office
Timeframe: Ongoing
Fiscal Note: \$1,000

Status: Upcoming appointments are being advertised in The Daily Reflector and The M Voice monthly.

Action Item #2: Run an advertisement for upcoming board and commission appointments on GTV-9 and the City's website as appointments come up and run an advertisement recruiting applications for all boards and commissions on a weekly basis

Responsibility: City Clerk's Office
Timeframe: Ongoing
Fiscal Note: No direct cost

Status: Advertisement for upcoming appointments to boards and commissions is appearing on GTV-9 and on the City's website on an ongoing basis.

Action Item #3: Promote the Talent Bank at least once quarterly on the City's website homepage

Responsibility: City Clerk's Office
Timeframe: Ongoing
Fiscal Note: No direct cost

Status: "Serve on a board or commission" is appearing in the slideshow on the City's website homepage. In addition, a board and commission YouTube has been created which is accessible at the City's website.

Action Item #4: Place an advertisement for board and commission members on the official bulletin board in City Hall and other City buildings

Responsibility: City Clerk's Office
Timeframe: Ongoing
Fiscal Note: No direct cost

Status: Routinely done soon after each Thursday night Council meeting.

Action Item #5: Have boards and commissions brochures available for citizens to pick up in the lobby of City Hall and, upon request, for distribution at various meetings

Responsibility: City Clerk's Office

Timeframe: Ongoing

Fiscal Note: \$350

Status: Talent Bank applications along with a summary of all the boards and commissions are available in the lobby of City Hall. The current brochure is being updated, and the new version will be available in spring of 2012.

Action Item #6: Do at least one cityscene segment on GTV-9 promoting all City boards and commissions

Responsibility: City Clerk's Office

Timeframe: August 2011

Fiscal Note: No direct cost

Status: The Public Information Officer has a segment on GTV9 related to boards and commissions. This is the same as the YouTube video available on the City's website.

D. *Objective: Increase awareness of animal cruelty*

Action Item #1: Conduct informational presentations, targeting various age groups, on how to recognize animal cruelty, the necessary steps to reduce the likelihood of occurrence, and how to report violators

Responsibility: Police Department

Timeframe: Ongoing

Fiscal Note: Minimal direct costs

Status: The Police Department's Animal Control Officers (ACOs) have been to multiple schools in the local area and talked with third, fourth, fifth, and sixth grade students on how to recognize animal cruelty. Additionally, throughout the year, ACOs have talked one on one with different social services professionals on cross-reporting animal cruelty cases when they discover them in the course of their operations. ACOs had an informational booth set up at the spring "Barefoot on the Mall" event at ECU for ECU students, and pamphlets were given out and questions were

answered for students interested in learning more about animal cruelty prevention.

Internally, the ACOs teach newly hired Police Officers about the laws related to animal cruelty, with emphasis placed on the different elements of the animal cruelty statutes, cross-reporting animal fighting, signs of animal fighting, and how to handle dog bites/attacks until ACOs arrive on scene.

Action Item #2: In partnership with the Humane Society of the United States, continue to promote “First Strike”, a nationally recognized campaign to prevent animal cruelty that is considered a “neighborhood watch” for animals

Responsibility: Police Department
Timeframe: Ongoing
Fiscal Note: Minimal direct costs

Status: This is an ongoing campaign that has proven effective to many different neighborhoods and to citizens interested in keeping animals safe in their respective neighborhoods. The Humane Society has provided City ACOs with the needed materials to continue this program well into 2013. As a result of this program, Animal Control staff feel that animals that previously would have been overlooked have been reported and appropriate action taken. There is no direct cost associated with this program.

Action Item #3: Run short public service announcements on GTV-9 concerning ways to prevent and report animal cruelty

Responsibility: Police Department
Timeframe: Ongoing
Fiscal Note: No direct cost

Status: One episode of Cityscene has been dedicated to the subject of how animals can be negatively impacted by heat with special attention being given to the problems caused by animals being left in cars. Attention was given to providing information on how to protect Pit Bulls from being stolen and why this certain breed is the most targeted breed for thieves in America. Animal Control staff also make every effort to stress the importance of reporting these crimes to law enforcement.

During the last year, ACOs conducted an informational meeting on aggressive behavior and reporting animal cruelty with the Greenville Off-Leash Dog Area committee, which was televised for the community.

Action Item #4: In partnership with the City's Neighborhood Liaison office, Animal Control will staff an informational table for the various neighborhood events scheduled throughout the year to provide information on animal cruelty

Responsibility: Police Department

Timeframe: Ongoing

Fiscal Note: No direct cost

Status: This effort has focused on two events. The first is the annual Canine Crawl, which was staffed by two ACOs. The second is the National Night Out. These events allow Animal Control personnel to contact a large group of citizens at one time. At both of these events, the staff focus is on providing educational materials and answering questions related to the Animal Control function, as well as questions related to all aspects of animal care. As always, City ACOs look for opportunities to make presentations and to interact with community members.

10. Goal: **Promote Effective Partnerships**

A. *Objective: Stay engaged with student groups such as East Carolina University Student Government Association*

Action Item #1: Continue periodic meetings with the president and other officers of the ECU Student Government Association

Responsibility: Mayor and City Manager

Timeframe: Ongoing

Fiscal Note: No direct costs

Status: Former Mayor Dunn stayed in contact with the 2010-2011 officers and had one meeting with the new SGA President prior to the beginning of the 2011-2012 academic year.

Action Item #2: Continue internship programs for college students

Responsibility: Human Resources Department through other departments

Timeframe: Ongoing

Fiscal Note: Funds included in departmental budgets

Status: The internship program is continuing. In 2011, the City employed 22 interns from ECU, 2 interns from PCC, and 1 intern from NCSU in four City departments: Community Development, Police, Information Technology, and Recreation and Parks

B. *Objective: Address extraterritorial jurisdiction (ETJ) issues*

Action Item #1: Revive ETJ extension discussions with other Pitt County municipalities, Greenville Utilities Commission, and Pitt County

Responsibility: Community Development Department

Timeframe: May 2011

Fiscal Note: No direct cost

Status: Work on this Action Item was delayed in light of various bills introduced during the latest legislative session of the General Assembly that could potentially make substantive changes to the State's ETJ laws. A House Select Committee has been established to review current ETJ laws and is scheduled to report on findings in 2012.

Action Item #2: Prepare for City Council consideration a comprehensive annexation plan to address areas in the ETJ that meet the legal requirements for annexation

Responsibility: Assistant City Manager

Timeframe: May 2011

Fiscal Note: No direct cost

Status: During the 2011 North Carolina legislative session, the General Assembly made significant changes to the annexation laws. Severe restrictions were placed on City-initiated annexations. Due to these changes, the type of comprehensive annexation plan needed by the City was changed. City staff will present a revised plan to City Council in February 2012, which will focus on annexing donut-holes or those areas surrounded by the city limits as allowed by the new state law.

C. *Objective: Encourage cooperation of fellow governmental agencies*

Action Item #1: Update and clarify the 1993 intergovernmental agreement with Pitt County School System for use of recreation facilities, sports fields, and parks

Responsibility: Recreation and Parks Department

Timeframe: April 2011

Fiscal Note: Minimal direct cost

Status: Little progress has been made, but work will continue on this project. The 1993 agreement was quite basic; Recreation and Parks Department staff have moved toward the development of a more comprehensive agreement that addresses not only joint usage

of facilities but also joint planning of those facilities (including adjoining properties), and possibly even joint funding.

Action Item #2: Continue to develop effective working relationships with the Pitt County Commissioners and meet quarterly with the Commission Chair and County Manager

Responsibility: Mayor and City Manager
Timeframe: Ongoing
Fiscal Note: \$150

Status: Mayor and City Manager met with the Commission Chair and County Manager on March 23, June 21, September 14, and December 7, 2011.

D. *Objective: Continue contacts with the Pitt County Board of Education*

Action Item #1: Meet with Superintendent of Pitt County Schools semi-annually to explore mutual opportunities and areas of need and to address other issues impacting overlapping constituencies

Responsibility: Assistant City Manager
Timeframe: December 2011
Fiscal Note: No direct cost

Status: Met with the Superintendent and Assistant Superintendent on August 9, 2011. Subsequent communication with Superintendent accomplished through electronic communication. Efforts led to the City-school partnership—City adoption of South Greenville Elementary School—which enables staff to volunteer one hour per week at the school. Program will kick off in January 2012.

Action Item #2: Invite the Chair and/or Superintendent of Pitt County Schools to provide an annual update on issues and developments in the public schools

Responsibility: Assistant City Manager
Timeframe: December 2011
Fiscal Note: No direct cost

Status: Superintendent presented annual briefing to the City Council at the September 8, 2011 City Council meeting.

E. *Objective: Explore stronger partnership with such agencies as the Pitt County Commission, University Health Systems, and East Carolina University*

Action Item #1: Receive, at least annually, a report on medical center developments and issues

Responsibility: City Manager
Timeframe: December 2011
Fiscal Note: No direct cost

Status: The last annual presentation was made by PCMH President Steve Lawler on December 6, 2010. President Lawler has been invited to present a report at a City Council meeting in early 2012 following the completion of the Hospital's name change.

Action Item #2: Continue to participate in quarterly Town and Gown Organization meetings that include representatives of the Pitt County Commission, University Health Systems, East Carolina University, Pitt Community College, and other agencies

Responsibility: Mayor, City Attorney, Assistant City Manager, and City Manager
Timeframe: Ongoing
Fiscal Note: \$600

Status: The City Manager's Office hosted the April 27, 2011 meeting and attended the January 26, July 27, and October 26, 2011 meetings.

NOTE: Due to current economic conditions, the City Council indicates an awareness of budgetary constraints that impact all goals and is prepared to make adjustments as necessary based on financial impacts.